



TEN TOBACCO FACTS

IT'S A FACT THAT ...

One cigarette takes away an average of 11 minutes of a smoker's life.

CA has the 2nd lowest smoking rate in the 50 states (11.9%).

Contra Costa experienced a 31.1% decline in smoking between 1990 and 2008, the second greatest decline in the state during that period.

The peak years of youth smoking initiation are the 6th and 7th grade, or between the ages of 11 and 12.

87% of adult smokers started smoking at or before age 18

Self reported youth tobacco use in Contra Costa ranges from 3.2% - 18%.

The tobacco industry spends \$15.5 billion annually to advertise and promote its product.

The rate of illegal tobacco sales to minors in the unincorporated areas decreased from 37% to 16% after enforcement of Tobacco Retailer Licensing.

At current smoking rates, 5.6 million children alive today will die from a smoking-related illness.

Exposure to pro-tobacco marketing and media more than doubles the chances (2.2 times) of children and adolescents starting tobacco use.

SOURCE...

Shaw, Mitchell and Dorling, *Time For A Smoke?* One cigarette reduces your life by 11 minutes, *British Medical Journal*, January 1, 2000, 320:53.

Behavioral Risk Factor Surveillance System (BRFSS)
California Department of Public Health, California Tobacco Control Program, April 2011.
<http://www.cdph.ca.gov/programs/tobacco/Documents/Media>

County and Statewide Archive of Tobacco Statistics. *Adult Smoking Prevalence*. The California Tobacco Survey (CTS). <http://www.cstats.info/>

Campaign for Tobacco-Free Kids fact sheet, *The Path to Smoking Addiction Starts at Very Young Ages*, <http://www.tobaccofreekids.org/research/factsheets/pdf/0012.pdf> 2008.

50 Years of Progress: A Report of the Surgeon General, 2014.
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California Tobacco Survey, 2008.

Federal Trade Commission Cigarette Report for 2003, August 2005.

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