

2016 Healthy Stores for a Healthy Community Retail Survey Results Contra Costa County 3.8.17	CONTRA COSTA		BAY AREA		CALIFORNIA	
	2013	2016	2013	2016	2013	2016
	%	%	%	%	%	%
General						
% of stores with unhealthy storefront ads	67.3%	64.5%	68.9%	69.1%	71.0%	69.8%
% of stores with healthy storefront ads	11.9%	16.7%	14.5%	12.4%	12.2%	13.6%
% of stores near schools with unhealthy storefront ads	78.6%	66.1%	71.1%	72.5%	75.0%	71.3%
<i>% of stores in low-income vs. not low-income with unhealthy storefront ads in ...</i>						
low-income	86.4%	62.5%	68.3%	71.7%	76.5%	71.4%
NOT low-income	65.2%	64.9%	69.1%	68.6%	68.5%	68.9%
<i>% of stores in low-income vs. not low-income with healthy storefront ads in ...</i>						
low-income	18.2%	18.8%	15.9%	15.0%	13.5%	11.9%
NOT low-income	11.3%	16.4%	14.2%	11.8%	11.6%	14.6%
Tobacco						
% of stores with electronic smoking devices	51.8%	65.0%	46.1%	61.8%	45.7%	62.3%
% of stores with flavored non-cigarette tobacco products	82.3%	80.8%	81.8%	80.9%	79.4%	81.8%
% of stores near schools with flavored non-cigarette tobacco products	80.4%	76.8%	82.3%	83.0%	76.8%	81.4%
% of stores with little cigars/cigarillos	85.0%	84.7%	83.1%	79.0%	83.7%	78.0%
of stores that sell Swisher Sweets, % of stores that sell Swisher Sweets for less than \$1.00	68.6%	83.3%	73.3%	78.9%	73.3%	87.4%
of stores that sell Swisher Sweets, % of stores near schools that sell Swisher Sweets for less than \$1.00	70.6%	87.5%	75.4%	77.6%	78.9%	88.0%
% of stores with chewing tobacco available	54.0%	61.6%	50.3%	54.5%	56.1%	57.2%
% of stores with menthol cigarettes	97.3%	97.0%	94.6%	94.8%	94.5%	92.2%
% of stores with single little cigars/cigarillos available	69.0%	50.7%	65.4%	49.6%	65.9%	47.0%
% of stores with tobacco marketing in kid-friendly locations	n/a	29.1%	n/a	39.7%	n/a	37.4%
% of stores near schools with tobacco marketing in kid-friendly locations	n/a	30.4%	n/a	42.1%	n/a	37.9%
Nutrition						
% of stores with low- or non-fat milk	41.0%	26.6%	41.0%	29.7%	37.2%	32.5%
% of stores with sugary drinks at check-out	55.3%	48.8%	54.1%	43.0%	56.9%	41.3%
% of stores with any fresh fruits or vegetables	45.1%	41.9%	42.2%	45.7%	42.4%	41.7%
% of stores with sugary drinks storefront ads	39.8%	36.5%	40.9%	44.7%	43.1%	42.5%
Alcohol						
% of stores with alcohol	73.5%	69.5%	65.5%	64.3%	71.3%	69.6%
of stores that sell alcohol, % of stores with alcopops	n/a	76.6%	n/a	76.7%	n/a	69.5%
of stores that sell alcohol, % of stores with alcohol ads near candy/toys or below 3 feet	42.8%	46.8%	42.3%	42.7%	36.7%	34.2%
<i>of stores that sell alcohol, % of stores in low-income vs. not low-income with malt liquor in ...</i>						
low-income	66.7%	80.0%	85.5%	80.3%	83.3%	79.1%
NOT low-income	70.2%	70.2%	78.8%	71.8%	73.5%	74.8%
of stores that sell alcohol, % of stores with alcohol storefront ads	47.6%	40.4%	49.2%	46.7%	54.3%	50.3%
STD						
% of stores with condoms available	n/a	83.3%	n/a	81.4%	n/a	81.1%
% of stores with condoms on the shelf, unlocked	n/a	32.0%	n/a	37.3%	n/a	37.1%

Footnotes

Overall, there were few differences between the survey results for Contra Costa County, the Bay Area Region and the State. Although some of the County, Regional and State results look different, there are few that are "statistically different."

Bay Area Region includes: Alameda, Contra Costa, San Francisco, San Mateo, Santa Clara and Solano counties.

n/a = item not comparable or asked in 2013