

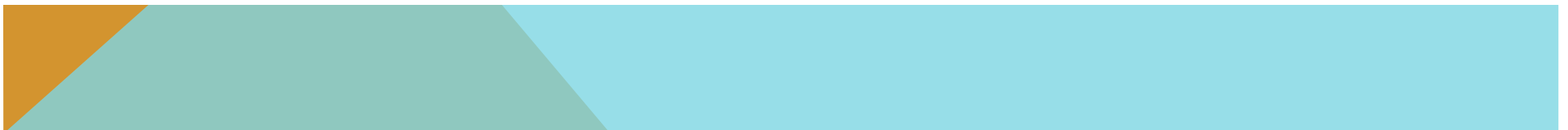
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CCICH ADVISORY BOARD MTG.

SEPTEMBER 9, 2014, 3-5 PM

AGENDA

AGENDA ITEM	PRESENTER	DESIRED OUTCOMES
1. Introductions	<i>Teri House, CCICH Chair</i>	<i>Call to order</i>
2. Public Comment		
3. Health Care for the Homeless Update	<i>Alvin Silva, Rachael Birch</i>	<i>Board update on HCH program developments</i>
4. Strategic Plan Update	<i>Amanda Stempson, HomeBase</i>	<i>Board update on Strategic Plan Ad Hoc Committee meetings, review of August Progress Report</i>
5. Contra Costa County Homeless Awareness Toolkit (Action Items)	<i>Teri House, CCICH Chair; Lavonna Martin, Homeless Program</i>	<i>Board approval of efforts to promote education, advocacy, and service to end homelessness in our community</i>
6. Council on Homelessness Logo (Action Items)	<i>Lavonna Martin, Homeless Program</i>	<i>Board selection of new logo for Council on Homelessness branding</i>
7. Zero: 2016 (Action Items)	<i>Jeff Crandall, HomeBase</i>	<i>Board approval of submission of application to join Zero: 2016 campaign to end chronic and veteran homelessness</i>
8. Executive Cmte Orientation & CoC Governance Retreat	<i>Amanda Stempson, HomeBase</i>	<i>Board planning for Friday, October 17th orientation and retreat</i>
9. Pin it	<i>All</i>	<i>Future items of discussion/scheduling to be considered by the Board</i>



2. PUBLIC COMMENT

Any comments?



3. HEALTH CARE FOR THE HOMELESS UPDATE

Alvin Silva, Rachael Birch

Board update on HCH program developments



4. STRATEGIC PLAN UPDATE

Board update on Strategic Plan Ad Hoc Committee meetings, review of August Progress Report



OUTLINE OF THE UPDATE

- Introduction Letter from CCICH Chair
- Why do an Update? Context of the 2004 Plan
- Retrospective with Data from 2004 to Present
- Methodology
- Guiding Principle
- Goals: Permanent Housing and Prevention
- Strategies: Coordinated Assessment, Performance Standards, Communication
- Appendix with more data, methodology info



TITLE & GUIDING PRINCIPLE

Title:

Forging Ahead Towards Preventing and Ending Homelessness:
An Update to Contra Costa's 2004 Strategic Plan

Guiding Principle:

Homelessness is first a housing issue, and our system must be nimble and flexible enough to respond through the shared responsibility, accountability, and transparency of the community.



TWO GOALS

- **Permanent Housing Goal:** Decrease the length of time people experience homelessness.
- **Prevention Goal:** Decrease the percentage of people who become homeless.



THREE STRATEGIES

- **Coordinated Assessment:** Implement a coordinated assessment system to streamline access to housing and services while addressing barriers, getting the right resources to the right people at the right time.
- **Performance Standards:** Use best, promising, and most effective practices to give the consumer the best possible experience through the strategic use of resources.
- **Communication:** Develop the most effective platforms, such as websites, email, videos, and social media, to provide access, support advocacy, and connect the community about homelessness and available resources.



NEXT STEPS FOR STRATEGIC PLAN

- Release plan in October 2014
- Endorsements of Board of Supervisors, City Councils in Fall 2014
- CCICH Executive Committee advocacy efforts in Fall 2014
- Develop 2015 Benchmarks for release by January



5. CONTRA COSTA COUNTY HOMELESS AWARENESS TOOLKIT (ACTION ITEMS)

Board approval of efforts to promote education,
advocacy, and service to end homelessness in our
community



6. COUNCIL ON HOMELESSNESS LOGO

Board selection of new logo for
Council on Homelessness branding





7. ZERO: 2016

Board approval of submission of application to join Zero: 2016 campaign to end chronic and veteran homelessness



ZERO: 2016 – A BACKGROUND

- Zero: 2016 is a rigorous follow-on to the 100,000 Homes Campaign by Community Solutions.
- As the 100,000 Homes Campaign has housed over 105,000 people, Community Solutions has designed this initiative to end chronic and Veteran homelessness in the next two and a half years.
- Communities are encouraged to apply to participate in Zero: 2016.
- Zero: 2016 will involve hands-on coaching, implementation of transparent data and performance management, and a shared learning environment.



ZERO: 2016

“ Getting to zero will be hard and will require a new level of commitment from all of us, but the key lesson of the 100,000 Homes Campaign is that we can end homelessness much faster by learning together as we go, rather than waiting for a perfect plan or perfect resources.”

- Community Solutions



GOALS

- To do whatever it takes to end chronic and Veteran homelessness in the next two and a half years.
- Work to ensure that community efforts are well aligned with current Federal policy priorities, programs, and initiatives.
- Encourage all community stakeholders to learn together through implementing the process rather than wait for the perfect set of tools and resources.



CONNECTION TO COORDINATED ASSESSMENT

- Community Solution's work focuses around the design and implementation of coordinated assessment systems.
- Community Solutions specializes in assisting communities to get through decision points efficiently when setting up a coordinated assessment system.
- Provides training on housing navigation, case matching, matching in choice, and sets goals in 100 day increments.
- <http://cmtysolutions.org/zero2016>



COMMUNITY SOLUTIONS IN CONTRA COSTA – A CONTEXT

- The 100,000 Homes Campaign approached many CoCs to attend a July 2013 boot camp training in Los Angeles. The CCICH Board chose not to take up action due to the late notice from the Campaign.
- In July 2014, the CCICH Board approved Homeless Program to engage in conversation with Community Solutions to determine if their campaigns could be helpful for the community.
- Any community can apply, regardless of whether they participated in the 100,000 Homes Campaign.



APPLICATION PROCESS

- Admission to Zero: 2016 is by application only.
- Applications are due by close of business on September 30, 2014.
- Applicants must meet the Zero: 2016 Threshold Criteria



ZERO: 2016 – 12 THRESHOLD CRITERIA

1. Community Commits to ending chronic and Veteran homelessness by Dec. 31, 2016
2. Commit to common definition and measurements
3. Will report aggregate housing placements across CoC on a monthly basis
4. Publicly share aggregate monthly housing placement data
5. Establish a Take Down Target for Veterans and chronically homeless
6. Adopt evidence-informed Common Assessment Tool



ZERO: 2016 – 12 THRESHOLD CRITERIA

7. Optimize housing and service interventions, based on needs/acuity
8. Strongly consider integrating Common Assessment Tool into January Point in Time Count
9. Multiple community leaders sign a Memorandum of Action confirming commitment to Zero: 2016—CoC, PHA, VAMC, and Report Lead
10. Bring joy and unique genius to this national effort
11. Excitement to contribute actively to Zero: 2016
12. Commit to working with Community Solutions throughout the Zero: 2016 effort



BENEFIT TO COMMUNITY

- Community Solutions' dedicated improvement staff will support the community staff.
- Will work to ensure that these efforts are well aligned with current Federal policy priorities, programs, and initiatives.
- Participation in Zero: 2016 will require the community to make certain threshold commitments reflected in the application.
- Synergies with coordinated assessment design and implementation.



8. EXECUTIVE COMMITTEE ORIENTATION & COC GOVERNANCE RETREAT

Board planning for Friday, October 17th
orientation and retreat



LOGISTICS

- Date: Friday, October 17th
- Time: 9 am – 3 pm
- Location?
- Food?
- Hold public meeting at end?



RETREAT DRAFT AGENDA

Time	Agenda Item
8:30	Breakfast
9:00	Welcome and Introductions <ul style="list-style-type: none">• Exercise: What motivates to serve on this Board?
9:30	Orientation <ul style="list-style-type: none">• Responsibilities of the CoC Board• The Homeless System of Care in Contra Costa• Review of Strategic Plan
11:30	Exercise: How should the Board support the goals of the CoC?
12:00	Lunch with Review of Current Bylaws, Protocols
1:00	Draft Governance Charter & Revise Protocols
3:00	Public Meeting with Action Item to Vote on Governance Charter, Review & Rank Protocol, etc.

9. PIN IT

Future items of discussion/scheduling
to be considered by the Board

Reminders:

- The next **CCICH Full Membership Meeting** is Friday, September 12th, 10 am – noon, Concord Police Department, 3rd floor training room, 1350 Galindo St., Concord, CA.
- The **Tuesday, October 14th Executive Committee meeting is cancelled** to accommodate the Executive Committee Orientation & CoC Governance Retreat on Friday, October 17th.

